



## ***Boutique-of-the-Month Program***

Rung, an innovative and fresh approach to non-profit resale, invites you to participate in our “Boutique-of-the-Month” Program.

The program is a partnership between Rung and select boutiques in the St. Louis metro area, namely those run by women. The program was designed to boost Rung’s inventory in a targeted fashion and to further our commitment to women-helping-women through shared promotions.

Rung specifically needs on-trend, in-season handbags, jewelry and scarves and designer label clothing and accessories. All donations are tax-deductible.

To support this program, Rung will provide the boutiques chosen to participate:

- Donation forms to fill out, if the donor wants a tax receipt
- A non-intrusive, attractive box with signage for collecting donations at the boutique
- Handouts for people interested in learning more about Rung
- Weekly or as-needed pick up of donations by a Rung representative
- Inclusion in Rung promotions, such as news releases, Facebook page posts and email blasts

While not required, Rung would greatly appreciate your boutique offering an incentive for donating, such as a discount on purchases or a free gift, as a way to further encourage your clients to participate in the drive.

We hope you will join us in this very exciting, new. To participate or for more information, please contact Mallarie N. Zimmer, General Manager, at 314-918-0575 or [mallarie@shoprung.org](mailto:mallarie@shoprung.org).

Thank you for your consideration!

The Rung Team

### **ABOUT RUNG**

Rung features on-trend, in-season and carefully selected merchandise in a spacious floor plan with bright, beautiful décor that promises a relaxing and productive shopping experience. Rung’s mission is to bolster the confidence of professional women in the business world by offering professional attire at affordable prices in a boutique atmosphere that provides a fun and uplifting experience, and 100% of the Rung’s net profits are donated to the Women’s Foundation of Greater St. Louis, makes charitable investments in programs that provide stabilization for at-risk women and their children.